
Press Release

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Engineering Training Solutions

NDO Consultants – Experts in Engineering Business

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It is always refreshing to find a company that not only has its own plans and ideas but is also prepared to listen to market feedback and demands.

NDO Consultants Ltd has already presented a range of hugely successful training seminars in both technical and commercial subjects related to the Engineering sector. In January 2008, a full house of 44 people attended their 'Basics of Vibration Shaker testing' at Loughborough University, the demand for this seminar was so high they are repeating it on April 10 2008 and they are fully booked once again.

However on the commercial training side, the demands of the market have provided them with some changes to their schedule. 'Earned Value' – is a subject much in demand these days, but how many people can honestly say they understand it, Doug Ovenden, NDO Consultants Commercial Director has used Earned Value techniques extensively in a variety of engineering projects during his time in the defence industry.

Doug says 'Though Earned Value techniques have been around for some time, British Industry has been slow to embrace their use, in this respect we are lagging well behind the USA and other overseas regions'..... 'Our one day seminar clearly explains how "Earned Value" disciplines direct the use of fully integrated, dynamic control systems and concentrate operational and management thoughts and actions'

The addition of this Earned Value seminar fits well alongside the Risk Analysis and Commercial Awareness Seminars already in the NDO Consultants, training schedule.

Another key change has been the reconfiguring the Sales & Marketing 2 Day Seminar originally planned for May 2008. Neill Ovenden, NDO's Managing Director says 'We decided it would provide a more flexible approach to run the Sales and the Marketing seminars as stand-alone one day events and to clarify their bias towards technical sales. However, as they will be run on consecutive days they can also be attended as a 2 day course, for those with a foot in both camps.'

The new dates of the 'Technical Sales' and the 'Planning and Execution of Marketing Strategy' seminars are the 10 & 11 September respectively. Further details and booking information can be found on the company website www.ndoconsultants.com/training.html

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About NDO Consultants

Established in 2007 to provide a quality, highly experienced consultancy service to the engineering marketplace, NDO Consultants have already proven themselves highly adept at recruitment, business development, marketing and overall business review in a variety of SME's.

Filling a genuine need for highly technical sales and business professionals with a proven commercial acumen, NDO Consultants are able to deliver in all areas of company development and structuring. Offering everything from telesales and database generation, through to marketing planning and full company business reviews, the service provided by NDO Consultants is highly flexible.

For more information please visit our website www.ndoconsultants.com

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